



**HILLSBOROUGH COUNTY
DENTAL ASSOCIATION**

AN AFFILIATE OF THE WEST COAST DISTRICT,
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

Newsletter Advertising Information

- Issuance: September, November, January, March, May
- Closing Dates: August 31, October 18 (November issue), December 15, February 15 and April 15
- Circulation: HCDA Members – 300+
- Cancellations: Ad cancellations will not be accepted after the closing date
- Distribution: Electronic Newsletter
- Artwork: .jpg files (email to hcda@hcdafla.com)

	Rates	
	<u>One time</u>	<u>Five Issues–20% Discount (Must be pre-paid in full)</u>
Full Page 600 x 800px	\$160.00	\$640.00
Half Page 300 x 400px	\$ 90.00	\$360.00

All advertising is subject to the approval of the HCDA Editor. The HCDA Editor reserves the right to reject any advertising and to edit as deemed appropriate. The editor does not assume liability to content of advertising matter. Rates effective September 2017 and are subject to revision. Questions? 813-447-3452.

Buyer: _____

Address: _____

Phone: _____ Email: _____

Size of Ad: _____ Months to Run: _____

Payment must be made in advance. Thank you.

Please make checks payable to HCDA. We accept Visa/Mastercard/American Express

Credit Card # _____ Expiration Date: _____

Name it appears on card: _____ Security Code: _____

Billing Address: _____

Signature: _____

Please send form and payment to: Hillsborough County Dental Association, P.O. Box 592658, Orlando, FL 32859. Ads may be emailed to: hcda@hcdafla.com.