



HCDA NEWSLETTER

Hillsborough County Dental Association
Est. 1950 Celebrating Over Sixty Years of Excellence

Volume 9 Issue 2
October, 2011



President's Message

Christopher M. Bulnes, D.M.D.

A CALL TO ARMS

Attention: Hillsborough County Dental Members...

The Access to Care Age is upon us. I am requesting from you, the professional oral health provider and caretaker of the oral environment, unanimous support for the upcoming Brandon Outreach Dental Clinic. The HCDA Executive Council and the Brandon Outreach Clinic have formed an alliance that will enable all Hillsborough County dentists to serve the underprivileged population in a structured, well-organized environment. With the services you the member will donate, we will be able to deliver the citizens of this County much needed dental care.

The Mission of Brandon Outreach Clinic is to provide primary and diagnostic healthcare to those who are unable to afford it. Brandon Outreach Clinic is staffed by many medical professionals who gladly volunteer their time for the greater health of the people of this community, although, the dental side of this equation has never been represented. Until

NOW...we, the HCDA have committed to join this established clinic and provide the population of our great County with the much needed dental care it deserves and partner with the medical community to deliver a comprehensive approach to systemic health.

The HCDA Executive Council has already been in contact with the major dental supply houses. Patterson, Schein, and Ultradent, have agreed to donate some of the supplies and equipment to stock the two operatories that are currently being built out. Special thanks go to Steve Burgess, Phil Boatwright, and Karla Piedrahita, respectively, for the willingness and support of this much needed endeavor.

Now comes your part. I need volunteers to donate his/her time to treat patients. If you donate time already, great...we still need you. If you have never donated your time, this would be a great opportunity to start. In addition to your volunteerism, I am asking for your approval of an HCDA budgetary item to support this clinic. The Executive Council is recommending we annually support the dental clinic with specific monetary budgeted line item. This will be presented to you at the November meeting at Emerald Greens Golf and Country Club for vote and I expect unanimous support.

In closing, please read this message with a kind heart and visit <http://brandonoutreachclinic.com> to learn more about the place where you will be spending some time. Please contact me any time with questions and thank you for your support.

HCDA 2011-2012 Executive Council

President

Dr. Christopher M. Bulnes
(813) 259-9000
trimile26@hotmail.com

President Elect

Dr. Craig L. Oldham
(813) 685-0809
cldham@tampabay.rr.com

First Vice President

Dr. Patrick T. Johnson
(813) 264-1258
pjohns20@tampabay.rr.com

Secretary/Treasurer

Dr. Beatriz Totzke
(813) 814-4000
drt@allagesdentalspa.com

Council Member

Dr. Sebastian Castellano
(813) 878-0300
[drcastellano@hotmail.com](mailto:drsjcastellano@hotmail.com)

Immediate Past President

Dr. Natalie J. Carr
(813) 672-3368
ncarrdds@yahoo.com

To contact the Hillsborough County Dental Association:

Address:

34049 Woodland Circle
Ridge Manor, FL 33523

NEW TELEPHONE:

(813) 447-3452

Fax:

(352) 608-3113

NEW EMAIL:
hcdafa@hcdafa.com

Website:

www.hcdafa.com



HCDA General Membership Meeting Information

Tuesday, November 8, 2011

Emerald Greens Golf and Country Club - 13903 Clubhouse Drive, Tampa, 33618

(Turn off of North Dale Mabry onto North Village Drive, 2nd street on left)

6:15 pm - Social 7:00 pm - Meeting/Dinner

SPEAKERS: Mr. Steve Douglas and Mr. Mike Helton of
Rivero, Gordimer & Company, P.A. presenting:
Corporate and Personal Tax Planning
One (1) CEU

The September 2011 General Membership Meeting Minutes are posted on the HCDA Website for review.

The following applicants will be considered for membership to the HCDA:

Dr. Robin Flicker, Dr. Thai Pham and Dr. Elizabeth Dy

Remember - there are four ways to RSVP:

1. Call the HCDA central office, (813) 447-3452

2. Fax the HCDA central office, (352) 608-3113

3. Email - hcda@hcdafla.com

4. Through the HCDA website, www.hcdafla.com

Please RSVP by Thursday, November 3rd!

Remember to visit and support our meeting sponsors and exhibitors:

Fifth Third Bank

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Contact: Anthony Anselmo, V.P.

(813) 306-2416

anthony.anselmo@53.com



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Contact: Mark Brake

(813) 639-4200

mark@myintegritygroup.com



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Contact: Jenny Olding (727) 244-6586

jolding@dentalservices.net

HCDA TWO MEETING SPONSORS

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aimee.meek@philips.com

Contact: Aimee Dangan

(407) 721-0296

ADS Florida

greg@adsflorida.com

Contact: Greg Auerbach

(941) 746-7959

September Meeting Review

Welcome new HCDA Members: **Dr. Brian Van Aelst and Dr. Anjali Rajani.**

This meeting was a special recruitment meeting and 14 non-members received membership applications and were asked to join the HCDA.

Dr. Paul Palo, President of the West Coast District Dental Association addressed the group on current events and upcoming WCDDA meetings. **Dr. Terry Buckenheimer**, Florida Dental Association 1st Vice President, talked about Dr. Sam Low's campaign for ADA President Elect and **Dr. Rudy Liddell** gave an update on the profession from organized dentistry. **Dr. Craig Oldham** gave a brief overview of the Brandon Outreach Dental Clinic and **Dr. Chris Bulnes** reviewed the upcoming Dentists' Day on the Hill.

The minutes from this meeting are located on the HCDA website, www.hcdafla.com, professional side.

The "Pulse" question results were:

1. As a tripartite member would you feel a buying club, exclusive to members only, would be an attractive member benefit? **43 yes** **15 no** **8 no answer**

2. Would you be in favor of a statewide FDA marketing campaign promoting the public to seek out an FDA dentist? **50 yes** **9 no** **7 no answer**

Dr. James Wilson's presentation, *Esthetic Implant Restoration of the Compromised Anterior Tooth* was well-received.

The HCDA office asks that you please RSVP to the meetings and cancel in a timely manner (if possible) if you cannot make it. Trying to estimate attendance and guarantee dinners is a difficult task but is definitely more manageable when members RSVP.



Pass the Hat for Dentists' Day on the Hill

Dentists' Day on the Hill is an important event to help protect and advance the profession of dentistry in the state of Florida. This year, the HCDA Executive Council voted to send two young dentists to the Hill and wants your help to offset the costs for them. At the November meeting, a hat will be passed and any money collected will be matched by the HCDA to send these new dentists to DDOH.

If attending the meeting, remember to bring a little (or a lot of!) cash with you. If you cannot attend the meeting, but are willing to help with this endeavor, contact the HCDA office.

It's coming...the Brandon Outreach Dental Clinic

As mentioned in Dr. Chris Bulnes' message on the front cover, the HCDA plans to pursue an opportunity to establish a dental clinic to treat underserved county residents. The dental clinic will be a part of the Brandon Outreach Clinic located on Parsons Avenue in Brandon. Extractions and other limited treatment will be offered to established patients at the Brandon Outreach Clinic.

The dental clinic will be equipped with two chairs and will need two volunteers during operating hours. Volunteer opportunities will be each Friday with the goal of securing enough volunteers to see patients for approximately 40 Fridays per year. More information on hours and dates will be forthcoming.

Through partnerships with Patterson, Henry Schein, Ultradent and others the goal is to open January, 2012.

Volunteers will have sovereign immunity from the state, and obtaining sovereign immunity is an easy task. The HCDA office will be happy to help you with this. If you are interested in volunteering, contact the HCDA office to be added to the volunteer list.

Put The Experts On Your Side.

**"I felt comfortable trusting
ADS Florida in a process that
could have been a nightmare."**

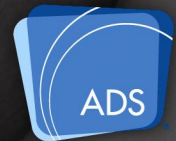
Carmen J. Aulino, DDS
Transitioned out of partnership
in January 2010



Greg Auerbach, MBA
greg@ADSflorida.com
813.774.3594

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Congratulations to the following HCDA Members:

Dr. James Page for **60** continuous years of membership with the Florida Dental Association and the West Coast District Dental Association.

Drs. Joseph Bodo, Felix Cannella, Vincent Caranante and Antonio Castro for **50** continuous years of membership with the Florida Dental Association and the West Coast District Dental Association.

Drs. Richard Baker, Antonio Benitez, David Bruck, Richard Levine, Steven Lieber, R. Martin Salzgeber and Thomas Yoho for **35** continuous years of membership with the Florida Dental Association and the West Coast District Dental Association.

Drs. John Cherry, Randall Diez, James T. Russin, and Harold Welch for **25** continuous years of membership with the Florida Dental Association and the West Coast District Dental Association.

Drs. John Birchfield, Gerald Boza, David Bruck, Richard Levine, John Longmire, R. Martin Salzgeber and John Wiest for attaining **life membership** with the Florida Dental Association and the West Coast District Dental Association.

Dues...are due!

**Have you paid your
2011-2012 HCDA
Dues?**

Are you not sure?

**Three notices have
been mailed and
members who have
not paid their dues
by December 1st
will be dropped.**

**Call or e-mail the
HCDA office if you
are not sure of your
membership dues
status.**

(813) 447-3452

HCDA@hcdafla.com



Take a Look



1. The HCDA Access to Care Committee will soon be announcing details of the **2012 Give Kids a Smile®** Event. Please consider volunteering—you do not need to be a pediatric dentist to participate.
2. **National Children's Dental Health Month** (February) posters will be available at the November and January Meetings. You are encouraged to take a few and distribute them to schools, community centers and daycare facilities in your area.
3. If you volunteer and provide pro-bono work, the FDA encourages you to document your hours. Contact the HCDA office for a volunteer reporting form. The HCDA office will be happy to forward the information to the FDA.
4. If you are interested or planning to attend **Dentists' Day on the Hill** on February 1, 2012, please contact HCDA President, **Dr. Chris Bulnes**. The HCDA is working with other affiliates to secure transportation to Tallahassee.
5. **New Dentists Webinar: Practice Transition Options for Young Dentists**
Tuesday, October 25th, 6:30 p.m. – 7:30 p.m. Do you dream of owning your own practice? New dentists (within ten years of graduation from dental school) who are interested in owning their own practice are invited to participate a complimentary FDA webinar designed to ensure your practice is professional and profitable from the outset. The presentation will be given by Dave Mueninghoff of Paragon and Dr. Greg Forte and will cover essential information for making the transition to successful practice ownership. The webinar is brought to you by the FDA's Subcouncil on the New Dentist and is the first in a series of presentations geared specifically for new dentist members of the FDA. Registration is now open and there are a limited number of reserved spots available, so register today and take advantage of this great FDA member benefit. Registrations are currently being accepted at www.FDAwebinar.org.

Thank you to the following exhibitors who participated at the September meeting, but missed the September Newsletter deadline:

STRAUMANN

Contact Mark Reuter:
Mark.Reuter@straumann.com
813-455-3741
www.straumann.com

BROWN & BROWN INSURANCE

Contact Cindy Becwar:
Cbecwar@bbprograms.com
813-222-4377
www.bbinsurance.com

Notice to HCDA Membership

This will serve to notice the membership of the HCDA of a proposed one-time donation of \$5000.00 to the Brandon Outreach Clinic to assist with start-up costs for the dental clinic and to create a line item in the 2012-2013 HCDA budget for \$3000.00 annually for the continuation of the dental clinic. The HCDA Morgan Stanley/Smith Barney account will provide the funding for this donation and budget line item. A vote (via ballot) will be taken at the November General Membership Meeting.

HCDA Members...

*Your invitation to the
2011 Holiday Party
will arrive in
the mail soon.*

*Just like last year,
bring your smile!*

*Friday, December 9, 2011
The Tampa Club
7:00 p.m. to 11:00 p.m.*



CLASSIFIEDS

Dental Space Available. Three scenic and private operatories + personal office space in 61 year established dental practice located in the heart of South Tampa. Inquiries call Dr. Howell Morrison at (813) 876-1371.

General Dentist. Busy well-established private practice in South Tampa needs FT Associate with partner opportunity. Guaranteed salary and commission. Fax CV to Trish at: (813) 960-3248

General Practice Dental Office. Tampa, 1500 SF for sale/lease. 4 operatories, 2 equipped, turn key, dentist retiring. (813) 932-7939 or jbodo1931@gmail.com

Hillsborough County Dental Association
34049 Woodland Circle
Ridge Manor, FL 33523



November Meeting
Information Inside

2011 Important Dates

| | |
|--------------|---|
| October 28th | Board of Dentistry Meeting Hilton Ft. Lauderdale Airport |
| November 8th | HCDA General Membership Meeting Emerald Greens Golf & CC |
| December 9th | HCDA Holiday Party The Tampa Club |

2012 Important Dates

| | |
|-------------------|---|
| January 20th-21st | FDA House of Delegates Tampa Airport Marriott |
| January 24th | HCDA General Membership Meeting, Palma Ceia Golf & CC |
| February 1st | Dentists' Day on the Hill |
| February 10th | West Coast District Dental Assn. 90th Annual Meeting St. Petersburg Hilton Bayfront |
| March 15th-18th | West Coast District Dental Assn. St. Patty's & CE, Savannah, GA |
| March 27th | HCDA General Membership Meeting Emerald Greens Golf & CC |

**West Coast District
Dental Association**
90th Annual Meeting

Celebrating 90TH Annual Meeting
90 Years of Meeting Excellence

Dr. Robert Faulkner
Making Implants Part of Your
Everyday Practice

Patricia Worcester RDH, BS
Comprehensive Care for the
Hygiene Patient
New Patients: Providing the
WOW Experience

Larry Guzzardo
The Complete Care Dental Team

Dr. John Burgess
Update on Bonding Systems and
Dental Materials

St. Petersburg Hilton Bayfront 🌐 **February 10, 2012**

Newsletter Editor: Dr. Thomas C. Reinhart
(813) 972-5560 **treinhart3@tampabay.rr.com**

The HCDA Newsletter is published five times a year in September, October, January, March and May. The Editor and staff organize, print and mail to membership. The position of the editor is elected by the Executive Council and does not have a specified term. The editorial staff holds the right to deny ads submitted for publishing. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in this newsletter does not imply the Hillsborough County Dental Association endorses any products or services that are advertised. Views, editorials, news columns and/or articles are those of the authors and not necessarily of the editor, staff, or members of the Hillsborough County Dental Association.