

**Hillsborough County Dental Association - Newsletter Advertising Information  
Revised 06/10**

Issuance: September, November, January, March, May  
Closing Dates: Last day of August, October, December, February and April  
\*Circulation: HCDA Members – 302  
Cancellations: Ad cancellations will not be accepted after the closing date.  
Printing: 100# gloss Page Size: 8 1/2" x 11" Inserts: Single Sheet  
Reproduction: Hard Copy – Camera ready artwork – .jpg files preferred

Size	<u>Rates</u>	
	<u>One time</u>	<u>Five Issues–20% Discount (Must be pre-paid in full)</u>
Full Page 7.5" x 9.75"	\$160.00	\$640.00
Half Page Horizontal 7.5" x 5	\$ 90.00	\$360.00
Quarter Page Vertical 3.5" x 5	\$ 50.00	\$200.00
1/8 Page 3.5" x 2.5"	\$ 30.00	\$120.00
Insert 7.5" x 10"	.30/each	n/a

Classifieds:  
 Non-Member/Vendor – 25 words or less (\$25.00) each additional word (.50)  
 HCDA Member – 25 words or less (\$10.00) each additional word (.25)

*All advertising is subject to the approval of the HCDA Editor. The HCDA Editor reserves the right to reject any advertising and to edit as deemed appropriate. The editor does not assume liability to content of advertising matter. Additional charges may apply for photos, screens, typesetting and any graphic preparation. Rates effective June, 2010 and are subject to revision. Questions? 813-447-3452 FAX: 352-608-3113*

Buyer: \_\_\_\_\_

Address: \_\_\_\_\_

Phone and Email: \_\_\_\_\_

Size of Ad: \_\_\_\_\_ Months to Run: \_\_\_\_\_

Signature: \_\_\_\_\_

Payment must be made in advance. Thank you.

*Please make checks payable to HCDA. We accept Visa/Mastercard/American Express*

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please forward your ad/classified, this form and payment to:

**Hillsborough County Dental Association, 34049 Woodland Circle, Ridge Manor, FL 33523.**

Ads/Classifieds may be emailed under separate cover to: [hcd@hcdafila.com](mailto:hcd@hcdafila.com)