



HCDA NEWSLETTER

Volume 8 Issue 4
March, 2011

Hillsborough County Dental Association

1950-2010 Celebrating Sixty Years of Excellence

"Service Above All Else"



President's Message

Natalie J. Carr, D.D.S., M.S.

While I was working at a large group practice, I traveled to a different office each day of the week. One day at Brandon, then Tampa, followed by the Bloomingdale office and finally my four-day work week ended at Carrollwood. I had started at two offices then they became four. Each time an office was added I was met with the same horror. A "new patient" that I had seen before at the other office was now "new" to this office and unfortunately, I had no record to confirm I once saw the patient. I always try to remember people, but after greeting so many people in a day, almost everybody looks familiar to me. Some I recognize, others I am unsure if I have seen them in the past. In my attempt to not look stupid in front of the parent I would sometimes ask the child, "Do you remember me?" and try to decipher if I had seen them before. One day I had a particularly busy day and I saw a young girl in my chair that looked familiar. I looked at the chart only to find she is a "new patient." So I asked her, "Honey, did I see you before at my other office? You look really familiar to me." Much to my horror and embarrassment she responded, "No, I work at the front desk!"

In my defense, I was not supposed to see kids over the age of 12. She was 17! She was very shy and never looked up, and she had only worked at the office one month (which was really only four days for me). She had decided to see me without asking because she thought I was nice!

Many times in our busy schedules we fail to recognize the obvious. We look at teeth all day long and we do a great job at diagnosis of dental disease and oral pathology, but we sometimes forget to really look at the patient. This can be especially true if someone is timid and is trying to go unnoticed. At this month's meeting we will have a representative from The Spring of Tampa Bay, Inc. speaking on domestic violence. It is a required course every third biennium. The course will be informative and will give us guidelines on recognizing and reporting domestic violence.

Natalie J. Carr, D.D.S., M.S.

For more information on The Spring of Tampa Bay, Inc., visit their website at:
www.thspring.org

HCDA 2010-2011 Executive Council

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www.hcdafila.com



HCDA General Membership Meeting Information

Tuesday, March 22, 2011

Crowne Plaza Westshore (on Kennedy Blvd.)

5303 West Kennedy Boulevard, Tampa

Directions: 813-289-1950

6:15 pm - Social

7:00 pm - Meeting/Dinner

The January 2011 General Membership Meeting Minutes are posted on the HCDA Website for review.

Domestic Violence

Speaker: Representative from "The Spring" - Tampa

Required Course for re-licensure: 2 hours in domestic violence (every third biennium)

Also, HCDA Membership will vote on:

- ♦ 2011-2012 Budget (See Page 5 for details.)
- ♦ 2011-2012 Delegates and Alternate Delegates to the West Coast District Dental Association and the Florida Dental Association
- ♦ 2011-2012 Slate of Officers (See Page 5 for Council Member information.)

Remember - there are four ways to RSVP:

1. Call the HCDA central office, (813) 541-4056
2. Fax the HCDA central office, (352) 608-3113
3. Email - marlinda1@earthlink.net
4. Through the HCDA website, www.hcdafla.com

Please RSVP by Thursday, March 17th!

Don't forget to visit and support our meeting sponsors and exhibitors:

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Integrity Retirement Systems, Inc. - An HCDA Multi-Meeting Sponsor

Contact: Mark Brake (813) 639-4200 mark@integrityretirement.org



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January General Membership Meeting Recap

Welcome new HCDA Member: **Dr. Matthew Waite**

Dr. Rudy Liddell, III, discussed the recent Florida Dental Association House of Delegates meeting and addressed the ADLEX Exam (ADEX is the exam development body). For a complete re-cap, please see below.

Dr. Robert Hart announced the HCDA will once again have the "Dual-Cure Open" Golf Tournament. See page 4 for details. Dr. Carr announced the HCDA Nominating Committee has selected Dr. Wendy Churchill and Dr. Sebastian Castellano to run for HCDA Executive Council Member. Dr. Carr asked for any other nominations from the floor and there were none.

Dr. Pat Ricalde and Dr. Kelly Magliocca lectured and answered questions on pediatric maxillofacial pathology.

Due to the inclement weather, there were 50 no-shows. Thank you to the members, exhibitors and speakers who braved the wind and rain and attended!

The minutes from this meeting are at: www.hcdafla.com, professional side, click on January, 2011 Minutes.

Changes in the Dental Licensure Policy for Florida

For the last several years, dental licensure in Florida has faced increasing challenges from many sources, including the legislature, the Department of Health, the Board of Dentistry, the Kellogg and Pew foundations and the American Dental Association. With a new governor taking office, one who faces economic challenges, funding for the Florida exam looks tenuous at best.

The Board of Trustees have had a sense that change was coming over a year ago, and rather than sitting back and hoping that all would be taken care of, Dr. Larry Nissan tasked a committee to study licensure nationwide and make recommendations to the Board of Trustees in December.

In developing recommendations to the Board, the mission was to protect the citizens of Florida, to keep dentistry standards high, to ward off unwanted outsider influence and to form a partnership with dentists, the public and Florida's government. The goals were to strengthen live patient protocols, maintain our autonomous examination administration agency, continue the use Florida dentists as examiners and to avoid a regional exam. Our approach was to integrate the licensure exam, credentialing and continuing education, examination validity, and determine equivalence of exams.

ADEX is an examination development association whose purpose is the development of valid examination criteria and reliable scoring strategies to determine minimal standards for initial licensure. There were two members of the Florida Dental Association who sat on the board of ADEX and had substantial input in the development of their exam, which is known as the ADLEX exam. In December 2010, the Board of Dentistry voted 9-2 to join ADEX. The FDA passed a resolution at the January 2011 House of Delegates (resolution 2010H-034) to support this move.

How will the change be implemented? The Board of Dentistry will be the determining body as to when the current Florida examination and the proposed ADLEX exam are equivalent. The Board will then work through the Florida legislature to change the appropriate statutes that allows the ADLEX exam to be adopted and utilized for initial licensure in the state of Florida. Florida would then formally join ADEX, and have the only seat as a single state district (twelve seats total). The Florida Department of Health would remain the administrative agency and as such, could continue to contract with NERB to administer the exam, utilizing Florida licensed dentists to score the exam in Florida.

The most significant change would be to an out of state candidate who takes the ADLEX exam after the Florida Board of Dentistry determines the exam to be equivalent to our current exam. In order for these candidates to apply for a Florida license, in addition to passing the ADLEX exam, they must pass Florida's Diagnostic Skills Exam, Florida's laws and rules and any other administrative requirements as determined by the board. The candidate must apply for licensure within one year. If they fail to apply within a year there are twelve additional requirements that must be met.

One thing to keep in mind as you digest the previous information is this, the Florida Dental Association House of Delegates is not a legislative body; we did not "sell out" the members by allowing this licensure avenue. When pressed about the effect that the dental association has had over the years, the chairman of the Board of Dentistry, Dr. Thad Morgan, alluded to the fact that if the FDA had not been so diligent regarding the licensure procedure, the Board would have recommended a regional exam three years ago. By being at the table in this process, the association has been able to negotiate a fair compromise.

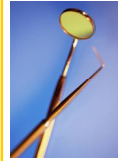
Submitted by Dr. Rudy Liddell, III, WCDDA Delegation Co-Chair



Take a Look



1. Congratulations to the following HCDA Members who received Active Life Membership with the ADA/FDA/WCDDA: **Drs. John Birchfield, Gerald Boza, David Bruck, Richard Levine, R. Martin Salzgeber and John Wiest.** To achieve active life status you must complete 30 years of membership, reach 65 years of age and still practice dentistry.
2. Jim Hughlett, director of the dental assisting program at Tampa Bay Technical High School, thanks all of those who responded in the past to his request to allow his students to shadow in your offices. His next externship cycle begins the week of April 18th. If you are interested, please contact him at 813-484-0952.
3. Drs. Ellen Daley and Rita DeBate from the USF College of Public Health, in collaboration with researchers and practitioners from 13 different disciplines, are currently working on a transdisciplinary research project on women's health. The study is looking at the connections between oral and systemic women's health throughout the life span, from a systems thinking perspective. As part of this effort, the research team is currently seeking to conduct confidential interviews with 2-5 HCDA members for input on the role that oral health care professionals play in improving women's health. For more information, please contact Jordana Frost at (407) 361-6267 or jfrost@health.usf.edu.



The HCDA Golf Tournament Returns!

"THE DUAL-CURE OPEN"

Calling all HCDA Members and their guests to tee up!



Hunter's Green Country Club
18101 Longwater Run Drive, Tampa, FL 33647

Friday, April 8, 2011

\$100.00 per person (all inclusive—golf, lunch, prizes)
Format: Two-person teams & net best ball

Go to the HCDA Website (www.hcdafla.com)
for a registration form or
contact Dr. Bob Hart (813) 382-3650

Space is limited—register by April 1, 2011

Golf & Libations will "cure" lots of things!

2011 Important Dates

March 22	HCDA Meeting Crowne Plaza-Westshore
March 30	Dentists' Day on the Hill Tallahassee
May 24	HCDA Meeting Tampa Yacht & Country Club
June 9-11	Florida National Dental Convention Gaylord Palms-Orlando

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Candidates for 2011-2012 Council Member

Dr. Wendy Churchill

To continue to represent the autonomy of the dental profession for the betterment of the public

- Dental Degree, 1997, Temple University
- Solo general dentist in Tampa since 2001
- Member of the ADA, FDA, WCDDA since 2000 and member of the HCDA since 2001
- Delegate to the Florida Dental Association and West Coast District Dental Association (2008-present); HCDA Peer Review Committee (2007-present); Red Coat Volunteer (2006-2008); participant in Dentists' Day on Hill
- Suncoast Toastmasters (2000-2010)-duties include: Conducting meetings, leading seminars for club growth, served as vice president of membership, vice president of public relations, secretary. Have been awarded: Competent Leader Award and Advanced Toastmaster - Bronze

Dr. Sebastian "Buster" Castellano

- DDS: Marquette University, Undergrad: University of South Florida, Hillsborough Community College
- Practicing dentistry in Tampa for over 19 years
- Member of the Ybor City Rotary Club, West Tampa Chamber of Commerce, Rough Riders, and Italian Club
- Has served in several dental organizations

2011-2012 HCDA Proposed Budget

<u>Income</u>		
Member Dues	250 x \$195	\$48,750
New Members	8 x \$195	1,560
New Members ½ year	2 x \$97.50	195
Application Admin. Fee	10 x \$50	500
Pay per Meeting Member		250
Newsletter Advertising		500
Other Income		250
Meeting/Holiday Sponsors		<u>14,000</u>
	TOTAL INCOME	\$66,005
<u>Expenses</u>		
<u>Committee Expenses</u>		
Access to Care (SF, GKAS, CDHM)/Committee		2,150
Peer Review/Prof. Relations/		80
Legislative		40
Finance Committee		40
Program/CE Committee (Honorarium/A.V.)		600
Nominating Committee		50
Membership (incl. Necrology & Proj.Colleague)		<u>500</u>
Total Committee Expenses		\$3,460
<u>Administrative Expenses</u>		
Gen. Meeting Meals		\$24,000
Holiday Social		10,800
Executive Council Mtg. Meals		685
Insurance (liability)		240
Office Supplies/Misc. Expenses		335
Postage (incl. meter rental/supplies)		1,400
Printing (newsletters, exhibitor)		4,200
Association Management		17,885
Telephone/Website		850
Softball		150
Credit Card Charges		750
HCC Dental Assisting Program		500
Accounting		300
Contributions/Donations/Awards		<u>450</u>
Total Administrative Expenses		\$62,545
	TOTAL EXPENSES	\$66,005

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Angela M. Harney, DMD

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**Nominations for Delegates
and Alternate Delegates**

The HCDA Executive Council will be accepting nominations from the floor at the March 22nd General Membership Meeting for interested HCDA members to serve as WCDDA/FDA Delegates and Alternate Delegates. Delegates and Alternate Delegates serve a one year term.

Questions? Contact Dr. Natalie Carr

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ncarrdds@yahoo.com*

Thank you to the following outstanding companies who contributed to make the 2010 HCDA Holiday Party a memorable one:

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Dental Services Group, Clearwater***

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